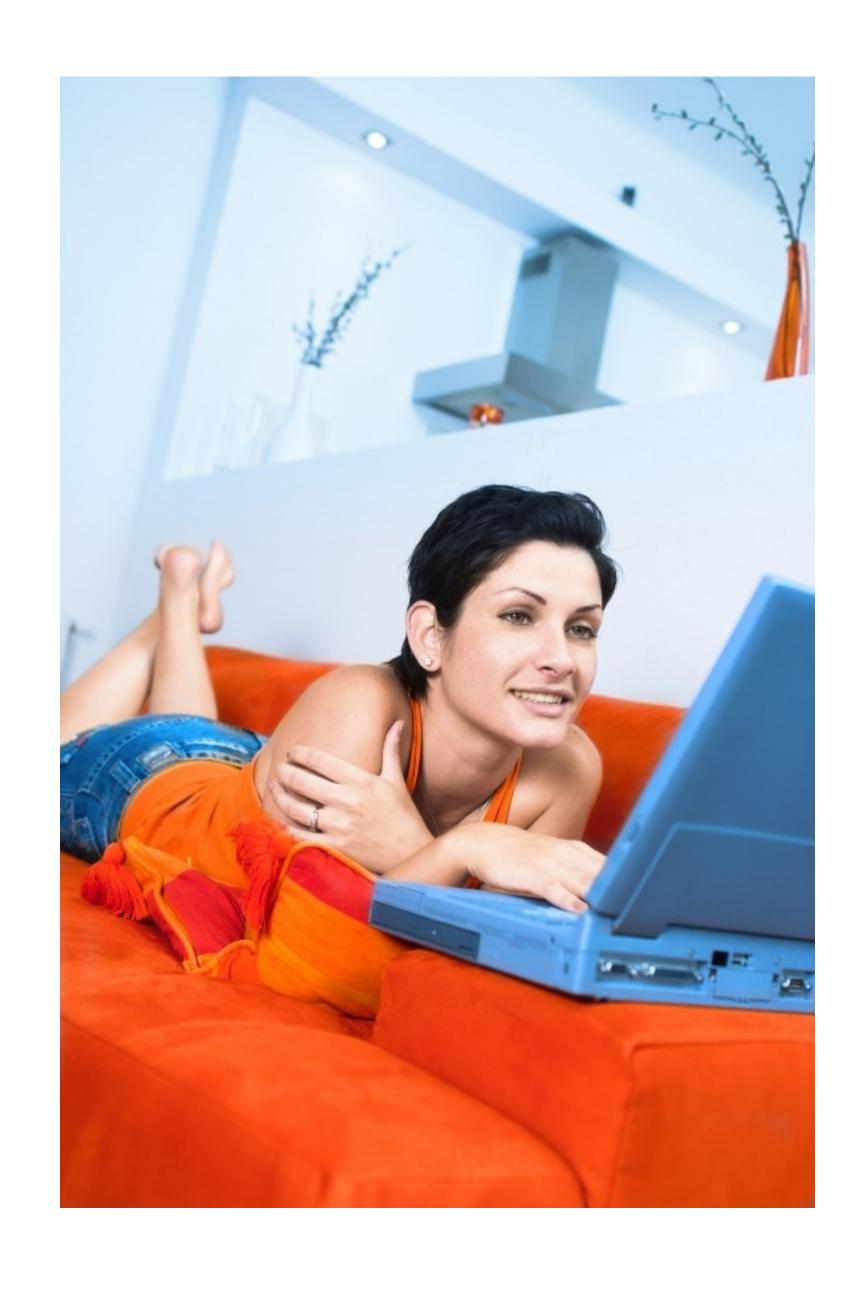
#### Module 5: Online Flirting - How To Email Men Lesson 2: How To Judge A Guy's Profile in 3 Seconds Flat.



By Michael Fiore and Digital Romance, Inc.

### If You Followed Our Profile Formula You've Got A Profile that . . .

- Oozes confidence.
- Comes across as happy, optimistic and fun to hang out.
- Talks about how wonderful you are with no "Wigwam" words.
- Shows good (but accurate) pictures of who you are and what you look like.
- Shows that you're not a potential "victim."
- Lays out what kind of guy should get in touch (and what kind of guy should jump off a bridge.)



If we've done our job right you're going to start getting a bunch of emails and you're going to have to learn how to sort those emails quickly.

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- If a guy obviously didn't read your profile or answer the question you put in your profile, don't respond to him.
- If a guy ever sends a message that is insulting, misogynistic or otherwise hateful, block him.

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   "Often times the cruelest thing you can do is try to be kind."
- Much like being a public figure, putting yourself online means having a thicker skin.
- "For you to insult me I'd have to value your opinion first."
- The silent treatment once you're actually dating a guy is cowardly, but at this phase of online dating it's the best policy.

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- Badly lit pictures. Inability to write in complete sentences. Obviously didn't put any real work into his profile.

Level 3 Filter: Does He Start A Conversation With You Or Just Make A Statement with nowhere to go?

#### Conversation Opener:

"I see you're a fan of Douglas Addams. Did you like "Dirk Gently" or "Hitchhiker's Guide" better?

Conversation Staller:

"You've got nice eyes."

Just because a guy writes you with a conversation staller doesn't mean he's not worth your time, but you should reward the guy who actually did the work to read your profile and say something relevant.

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- Download the "Email Criteria Judgment Matrix" (What a name!)
- Go watch the next video where we talk about how to respond to men online.