

Module 5: Online Flirting - How To Email Men

# Lesson 2: How To Judge A Guy's Profile in 3 Seconds Flat.



By Michael Fiore and Digital Romance, Inc.

# If You Followed Our Profile Formula You've Got A Profile that ...

- Oozes confidence.
- Comes across as happy, optimistic and fun to hang out.
- Talks about how wonderful you are with no “Wigwam” words.
- Shows good (but accurate) pictures of who you are and what you look like.
- Shows that you're not a potential “victim.”
- Lays out what kind of guy should get in touch (and what kind of guy should jump off a bridge.)



If we've done our job right  
you're going to start getting a  
bunch of emails and you're going  
to have to learn how to sort  
those emails quickly.

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- If a guy seems like a scammer (see earlier module) **block** him.
- If a guy obviously didn’t read your profile or answer the question you put in your profile, don’t respond to him.
- If a guy ever sends a message that is insulting, misogynistic or otherwise hateful, **block** him.

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“Often times the cruelest thing you can do is try to be kind.”
- Much like being a public figure, putting yourself online means having a thicker skin.
- “For you to insult me I'd have to value your opinion first.”
- The silent treatment once you're actually dating a guy is cowardly, but at this phase of online dating it's the best policy.

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- Pictures of himself with other women. (Read the captions.)
- Shirtless pictures with his guitar. (Seriously.)
- Badly lit pictures. Inability to write in complete sentences. Obviously didn't put any real work into his profile.

**Level 3 Filter: Does He Start A Conversation  
With You Or Just Make A Statement with  
nowhere to go?**

## Conversation Opener:

“I see you’re a fan of  
Douglas Addams. Did  
you like “Dirk Gently”  
or “Hitchhiker’s  
Guide” better?

## Conversation Staller:

“You’ve got nice eyes.”

Just because a guy writes you with a conversation staller doesn't mean he's not worth your time, but you should reward the guy who actually did the work to read your profile and say something relevant.

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- Download the “Email Criteria Judgment Matrix” (What a name!)
- Go watch the next video where we talk about how to respond to men online.